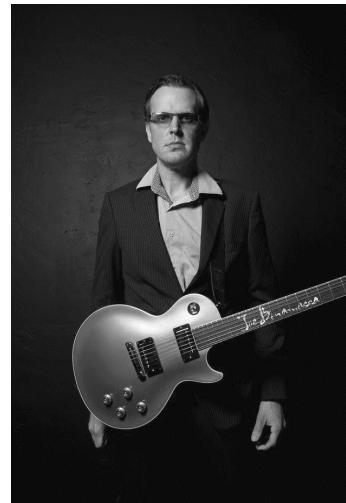


Tekst 11

Joe Bonamassa: The Grammy-nominated blues guitarist

1

After 25 years in the music business, I don't want to be defined by some three-minute song written by committee, tossed out and endorsed by music taste-makers who are failed musicians. I don't live and breathe what those numpties say – the kids can fight over the hit tunes; I'm just a blues guy.



2

It's sad when a 19-year-old musician hears nonsense from some major record label with an antiquated business model. It's not about grass-roots flowering with them. They're more interested in what song you've got next through the pipe – and if it doesn't fit in the mould of the next Beyoncé, it's off to the next person. But if you record your tune on your iPhone, put it on social media, you own it – it's your idea and you've got your own business. That would be my message.

3

I used to be so angry. I'd struggled my whole career to get noticed and I was like, OK, I've got to play faster and louder than the rest of you and I'm going to make you notice me. I didn't care how many people I had to rub the wrong way. I've mellowed out now – I'm more Zen and more thankful.

4

Some rock stars there dress up like they're going to play a gig when they're just going to the 7-Eleven store on a Tuesday night. In fact, you see it more often than not: rock stars acting like entitled idiots, though it'd be dangerous of me to name names!

5

The Country and Western band *The Dixie Chicks* gave the perfect example of what not to do. The entire US revolted against those three girls [the group faced a partial boycott in America after the lead singer insulted then-president George W Bush on stage]. That's how to take a billion-dollar music empire and throw it in the trash.

6

The other day I was reading a forum for guitar geeks on which a guy had written a whole essay about my lack of talent and that the only reason I was successful was that my father was a multi-millionaire. Well, my father earned a modest living as a guitar dealer for 20 years. But 300 numpties couldn't agree with the guy fast enough, and this pied piper of stupidity got his followers. Five years ago, as a hot-headed Italian, I would have posted a response.

The Independent on Sunday, 2014

Tekst 11

- 3p 34 Tekst 11 bestaat uit uitspraken die Joe Bonamassa heeft gedaan tijdens een interview.

→ Bepaal voor 1 tot en met 6 welk kopje daar het beste past.

Noteer achter elk nummer in de uitwerkbijlage de letter van het kopje.

Kies uit:

- a I dislike popular Nashville cowboy songs
- b I hate to see young people discouraged
- c I'm not a pop star and I don't have hits
- d I was a rebel with grudges 10 years ago
- e Musicians shouldn't talk politics
- f People who make rash judgements get my goat
- g You often see lifestyle over substance in LA

Let op: er blijft één kopje over!

Bronvermelding

Een opsomming van de in dit examen gebruikte bronnen, zoals teksten en afbeeldingen, is te vinden in het bij dit examen behorende correctievoorschrift, dat na afloop van het examen wordt gepubliceerd.